THREE CONFERENCES AT EACH LOCATION
SHARING ONE TRADE SHOW!

SWAT TACTICAL
TRADE SHOW

PATROL TACTICS
TRADE SHOW

EMS TACTICAL
TRADE SHOW

Presented by

WE INVITE YOU TO EXHIBIT

TACOPS WEST SWAT/PATROL/EMS
LAUOLANCA
MAR 6-7, 2020

TACOPS EAST SWAT/PATROL/EMS
WASHINGTON, DC
SEPTEMBER 9-10, 2020

NYTDA SWAT/PATROL/EMS
VERONA, NY
SEPT 30 - OCT 1, 2020

CANCELED
How we maximize your trade show return on investment...

Capture leads with your phone
We developed an iPhone and Android app to capture attendee data by scanning their badge QR code. Data includes name, agency, title, address, phone & email. Data can be exported and sent to your email for post show follow-up.

Increased percentage of potential buyers
Targeted audience of the law enforcement and Emergency Medical Support community keeps the percentage of potential buyers high. Spend less time qualifying customers.

Speak in front of conference classes
Presenting your product or service in front of a captive audience of potential customers can strengthen your brand and drive traffic to your booth.

Networking events with attendees
Multiple networking functions with attendees to give your company additional opportunities to sell in a relaxed atmosphere with dinner, drinks & entertainment, all included with your booth fee.

Prize drawings from your booth
Prize drawings allow you to demonstrate and discuss your products on the house microphone to all the attendees in the exhibit hall. Attendees MUST be present at your booth to win.

OTHER REASONS TO ATTEND...

- NYTOA Tactical Exposition, Patrol Tactics Exposition & EMS Tactics Exposition is hosted by the New York Tactical Officers Association. A law enforcement organization with over 3,000 members in the Northeast United States. ALL conferences share the same trade show. Three events for the price of one!

- The Patrol Tactics Conference (NY, DC, Vegas) is co-hosted by Calibre Press, one of the leading trainers for law enforcement personnel for over 35 years with a marketing reach of over 400,000 officers!

- TacOps West is sponsored by the California Association of Tactical Officers, the Arizona Tactical Officers Association, the Utah Tactical Officers Association, the Washington State Tactical Officers Association and the local Nevada SWAT teams.

- TacOps East is hosted by the National Capitol Region SWAT Association, a not for profit Association that represents all the Tactical Teams in and around Washington D.C., Virginia, Maryland.

- Over 40 training tracks from top instructors from across the country will be provided at a low cost to ensure the audience. This includes a mix of classroom and high-demand practical application training.

- Trade Shows are managed by active and retired members of the law enforcement tactical community that have over 14 years of experience producing some of the largest and most professional Trade Shows in the industry.

- We help you minimize costs by including lunch, dinner & entertainment with your booth fee.
SPONSORSHIPS

GOLD

- Logo on the cover of the conference guide issued to each attendee
- Logo on Expo banner, and conference website
- Full page ad in the conference guide
- Two Deluxe booth spaces included
- Company logo on magazine advertisements
- Logo printed on attendee bags
- Attendee bag inserts
- Company logo on the cover of 15K mailed attendee brochures
- Participate in punch card raffle with your logo printed on the punch card & speak to attendees on the house microphone

Investment: $4,000

SILVER

- Logo on the cover of the conference guide issued to each attendee
- Logo on Expo banner, and conference website
- Full page ad in the conference guide
- One Deluxe booth space included
- Company logo on magazine advertisements
- Logo printed on attendee bags
- Attendee bag inserts

Investment: $3,000

BRONZE

- Logo on the cover of the conference guide issued to each attendee
- Logo on Expo banner, and conference website
- Half page ad in the conference guide
- One Deluxe booth space included

Investment: $2,000

ADDITIONAL MARKETING OPPORTUNITIES

Lanyard Sponsor: Your company name or website address and logo printed on all attendee badge lanyards. Lanyards are given to every attendee and must be worn at all times in order for them to enter the exhibit hall, networking events and classrooms. Investment: $2,000

Direct Mailing Advertisement: Half page ad in the conference attendee brochure that is mailed to over 15,000 agencies, SWAT Teams and individual officers. Investment: $800

Attendee Bag Logo: Your company logo printed on the outside of the conference bag that is given to each attendee. Investment: $550

Attendee Bag Inserts: Have your product brochure placed in each attendee’s conference bag (limit 12 pages or additional cost may apply). Investment: $700


swatconference.org  patroltactics.com  tacticalemsconference.com
WHO EXHIBITS AT OUR EXPOS?

2210 TACTICAL
2A ARMAMENT
3M PERSONAL SAFETY DIVISION
5.1 TACTICAL
AAA EMERGENCY SUPPLY
AADWARX TACTICAL, INC.
ACI SOLUTIONS
ACTION TARGET
ADAMSON POLICE PRODUCTS
ADGARMA, INC.
AES, INC.
ADT SECURITY SERVICES
ADVANCE AUTOMATION CORPORATION
ADVANCED GUNNING/RIFLE ARMAMENT
ADVANCED WEAPONS TECHNOLOGY
AFLAC
AFTERMATH SERVICES LLC
AGILEMEX, INC.
AGUILA AMMUNITION/XTAT
AIMPOINT
AK DEFENSE
ALLIANCE RIFLE BONDS INC.
ALPHAPOLITE
ALS TECHNOLOGIES, INC.
ALTAN GEAR
AMBUKAR WHOLESALE, INC.
AMERICAN ALUMINUM ACCESSORIES
AMERICAN DEFENSE SYSTEMS, INC.
AMERICAN INNOVATIONS, INC.
AMERICAN TACTICAL ENTRY ACCESSORIES
AMERICAN ALUMINUM ACCESSORIES INC
ARMSUSA INC.
ARTEMIS LETHAL SYSTEMS
ANCHOR AUDIO
ANGEL ARMOR
APPLIED RESEARCH ASSOCIATES, INC.
APPLIED TACTICAL TECHNOLOGIES, INC.
ARGOS SECURITY BY DATUM
ARIZONA TACTICAL OFFICERS ASSOCIATION
ARMADA GEAR
ARMOR EXPRESS
ARMOR HOLDINGS
ARMORED MOBILITY INC
ARMORED SOLUTIONS, INC.
ARMOR-KING
ARMS UNLIMITED
ARROW SAFETY DEVICE
ASCII DEFENSE SYSTEMS
ASYMMETRIC PRODUCT DEVELOPMENT
ATK LAW ENFORCEMENT
ATLANTIC SIGNAL
ATLANTIC TACTICAL
ATN CORP.
ATS ARMOR
AVIATION PROTECTION SYSTEMS
AX TACTICAL LLC
AXIL
B&H PHOTO, VIDEO, PRO AUDIO
BACKWARD OUTFITTERS
BAE SYSTEMS PRODUCTS GROUP
BELLEVILLE BOOT COMPANY
BENCHMARK KNIFE COMPANY
BENDIX LAW ENFORCEMENT
BENELLI USA
BERRYTECH DEFENSE TECHNOLOGIES
BERETTA USA CORP.
BIGSTARE LLC
BLACKHAWK PRODUCTS GROUP
BLC-CON MANUFACTURING
BLASTER ONE DOD EQUIPMENT
BOS BANKER COMPANY (OFFICERS ONLY)
BODY ARMOR OUTLET, LLC
BOLTWORKS TACTICAL FIREARMS
BOTAC INC.
BOUNCE IMAGING
BOUND TREE STRATEGIC RESPONSE DIVISION
BOYDD PRODUCTS, INC.
BRANDER BRIEFLIGHT
BRITISH STRIKE TACTICAL ILLUMINATION PRODUCTS
BRID, INC.
BRIDGELITE BY SIGNATURE 4
BULLETSAFE BULLETPROOF VESTS
BUSHNELL OUTDOOR PRODUCTS
BYARD & COMPANY
C PRODUCTS LLC
CALLY
CAMELBAK PRODUCTS
CAMMenga CORPORATION
CANDOR LLC
CANINE TACTICAL OPERATIONS
cases BY SOURCE
CATO
CENTER MASS, INC.
CEMAGLUBE, LLC
CHASE TACTICAL
CHINook MEDICAL GEAR
CHRISTMAS TREE
CLARK CUSTOM KITTING
CLOSE QUARTERS TACTICAL
CLOSE QUARTERS TACTICAL, LLC
CMC TRIGGERS
CMC-MORE
COBALT KINETIC
COLD DEFENSE
COLUMBIA SOUTHERN UNIVERSITY
COMBAT CRITICAL CARE
COMBAT SWAG, LLC
COMMAND SYSTEMS, INC. (GTS)
COMM INNOVATIONS
CONDOR OUTDOOR PRODUCTS
COR TECHNOLOGY INC.
CREST ULTRASONICS
CRIME SCENE CLEAN UP
CSI ARMORING
CURTIS BLUE LINE
CUSTOM EARPIECE
CYGNUS LAW ENFORCEMENT MEDIA
DANNER FOOTWEAR
DARK STORM INDUSTRIES, LLC
DATA-LINK ASSOCIATES, INC.
DATUM STORAGE SOLUTIONS
DEAD RINGER LLC
DEVIL DOG CONCEPTS
DIAMONDBACK TACTICAL
DICK KRAMER STUDIOS INC.
DOLEN CORPORATION
DON HUME LEATHER GOODS
DOUBLESTAR CORP.
DRAKON GEAR
DRAKON GEAR LLC
DRIFIRE
DUMMIES UNLIMITED
DUMMIES UNLIMITED, INC
DUTCH SMITH
DYNAMIC INTERNATIONAL
EAGLE EYE Vision System
EAGLE EYE SOLUTIONS
EAGLE VIEW SOLUTIONS
EA-SSAT
EDGE TACTICAL EYEWEAR
ELBICO
ELITE ARMS INC.
ELITE DEFENSE
EMERGENCY RESPONDER PRODUCTS
ENDEAVOUR ROBOTICS
ENERGIZER HARD CASE TACTICAL
ENOLA GAYE GRENADE CO.
ENVIRONMENTAL TECHNOLOGIES
ETECH
ESS EYEWEAR
EXPLORE ENTERPRISE
EXPERIENCED SPECIALTY VEHICLES
FEDERAL CARTRIDGE
FEDERAL EASTERN INTERNATIONAL/SRT SUPPLY
FEDERAL RESOURCES
FIRST CODENOR
FIRST HORIZON HOME LOANS
FIRST TACTICAL
FISHER SAFETY
FITLIGHT TACTICAL
FLEXLITE
FLORIDA SWAT ASSOCIATION
FN AMERICA, LLC
FINN USA, LLC
FORCEONE, LLC
FOX TACTICAL
FRICTION FIRE
FRONT LINE TRAINING CENTER LLC
GALLS
GARGOYLES - FOX5
GAUARDIAN SCIENTIFIC COMPANY, INC.
GBW CARTRIDGE
GEARING
GEMTECH
GERBER GEAR
GH ARMOR SYSTEMS
GLOBAL SUPPLY SOLUTIONS
GLOCK, INC.
GRANITE TACTICAL VEHICLES, INC.
GREYWALKERS CONSULTING
GUARDIAN PROTECTIVE DEVICES
H & H MEDICAL CORPORATION
HAIX NORTH AMERICA INC
HAVEN GEAR LLC
HAZARD MANAGEMENT SOLUTIONS, INC.
HECKLER & KOCH INC
HERKIMER INDUSTRIES
HERSCO BASTION, INC.
HIGH GROUND GEAR
HIGHGREN SECURITY, INC.
HOLT & MCARDLE
HUMAN TECHNOLOGIES CORPORATION
HYPERETHER, INC.
ICARIS AEROSPACE INC.
ICOR TECHNOLOGY
INNOVATIVE TACTICAL TRAINING SOLUTIONS
INSIGHT TECH-GEAR
INSTANT ARMOR
INSTRUMENT TECHNOLOGY, INC.
INTERNATIONAL CARTRIDGE CORPORATION
INTEGRITY HEALTHCARE, INC.
INVISIO COMMUNICATIONS, INC.
IRON CORPORATION
ITI NIGHT VISION
IWUS, INC.
J&M DISTRIBUTION
J&J TACTICAL
JERRY'S SPORT CENTER
JETREAM USA
JSC LAW ENFORCEMENT SALES
JUREX BROTHERS, INC.
JUSTICE TECHNOLOGY INFORMATION CENTER
K & T
KCSL
KDH DEFENSE SYSTEMS, INC.
KIMBER MANUFACTURING
KINETIC BREACHING TECHNOLOGY LLC
KINGSTON LAW ENFORCEMENT EQUIPMENT CO.
KPI TACTICAL
KRAIDER
L & R ULTRASONICS
L-3 ELECTRONICS
L-3 INFRARED PRODUCTS
LASER SHOT INC
LASERMAX
LAW ENFORCEMENT EDUCATION ORG
LAW ENFORCEMENT OFFICERS WEEKEND
LAWRENCE SUPPLY
LENCO ARMORED VEHICLES
LIGHTFIELD LLC CORPORATION
LIGHTHOUSE TACTICAL
LINSTAR, INC.
LION APPAREL
LITHOS ROBOTICS
LITTLE GIAN T LADDERS/WING ENTERPRISES, INC.
LIVE SIGHT TARGET SYSTEMS, INC.
LOGO MAT CENTRAL
LOSKA, INC.
LPR ELITE SECURITY GROUP INC.
L-TRON CORPORATION
LUMINOX WATCH COMPANY
LWRC INTERNATIONAL
MACC TACTICAL SOLUTIONS
MAG INSTRUMENT, INC.
MAGNUM SPECKLE - PHOENIX IN"T LTD.
MALLORY SAFETY & SUPPLY
MANTIS
MARTIN ZOMBIE CONSTRUCTION SERVICES, LLC
MARZ TACTICAL GEAR
MAVERICK DUAL PHONE SYSTEMS
MEGITT TRAINING SYSTEMS
MERRILL
MILLER HIGH SHOOTING ACCESSORIES
MILLENIUM SENSOR, LLC
MILO RANGE TRAINING SYSTEMS
MILSPEC PLASTICS
MILTON C. WALKER & ASSOCIATES
MISSION MANAGER

GEARMID
GEMTECH
GERBER GEAR
GH ARMOR SYSTEMS
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MILO RANGE TRAINING SYSTEMS
MILSPEC PLASTICS
MILTON C. WALKER & ASSOCIATES
MISSION MANAGER
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<td>ROBOTEK, INC.</td>
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NYTOA SWAT/PATROL/EMS
SEPT 30 - OCT 1, 2020
VERONA, NY

Tactical Exposition 2020
Turning Stone Resort & Casino
Verona, New York

GUESTROOM ACCOMMODATIONS
TURNING STONE RESORT & CASINO

5128 Patrick Road
Verona, NY 13407

$175 single or double occupancy per day, plus tax.
Call 1-800-771-7711 to receive this discounted rate.
THE LARGEST SWAT/PATROL/EMS PRODUCTS AND SERVICES EXPO IN THE NORTHEAST

EXHIBIT SET UP:
Tues, Sept 29, 2020 8:30am - 6:00pm

EXPO OPEN:
Wednesday, September 30, 2020 - 11am to 6pm
Thursday, October 1, 2020 - 11am to 3pm

EASY EXHIBIT SET UP:
You can bring your equipment directly into the exhibit hall and set up your own booth without any additional labor charges.

EXHIBIT SPACE SPECIFICATIONS:
Exhibit space is allocated in 10’ x 8’ blocks and includes an identification sign, 8 ft. high background with 3 ft. side curtains, up to 4 exhibitor name badges per space, expo directory listing, website link, guard service during non-show hours in exhibit hall, service manual & confirmation packet. Your booth also includes the attendee and vendor reception on September 30th & lunch in the expo hall on October 1st.

STANDARD EXHIBIT SPACE RENTAL
- OPTION #1: (No furniture included)
$1,295 - $1,495
* Premium spaces near the entrance and at the corners for an additional fee.

DELUXE EXHIBIT SPACE RENTAL
- OPTION #2: (Includes: one 6’ draped display table, two side chairs and wastebasket)
$100 additional

Complete the online registration form and booth selection tool online at...
conference.swatconference.org, conference.patrotactics.com
or conference.tacticalemsconference.com and click on the Exhibitor link, then the expo location, and then 2020 Exhibitor Registration menu item.
TACOPS WEST SWAT/PATROL/EMS
LAS VEGAS, NV
MAY 7-8, 2020
CANCELED

GUESTROOM ACCOMMODATIONS
WESTGATE LAS VEGAS RESORT & CASINO

3000 Paradise Road, Las Vegas, NV 89109
www.westgateresorts.com 1-800-635-7711

Ideally located immediately adjacent to the Las Vegas Convention Center and just one block from the world-famous Las Vegas Strip!

For TacOps West guests only: Signature Room Upgrade (440 sq/ft, 60 inch 3D LED TV), Complimentary in-room WIFI/internet, Complimentary Fitness Center access, Complimentary Newspaper, Free local/toll free phone calls, Complimentary parking.

TacOps West guests receive a discounted room rate of $102.00 per night. Rate includes the $33.54 resort fee which gives you access to a complimentary Signature Room Upgrade (440 sq/ft, 60 inch 3D LED TV), Internet, the fitness center, newspaper, free local and toll free calls and free parking.
EXHIBIT SET UP:
Tuesday, May 5, 2020 1:00pm – 6:00pm
Wednesday, May 6, 2020 8:00am to 10:30am

EXPO OPEN:
Wednesday, May 6, 2020 8:00am – 5:00pm
Thursday, May 7, 2020 11:00am – 3:00pm

EASY EXHIBIT SET UP:
You can bring your equipment directly into the exhibit hall and set up your own booth without any additional labor charges if you enter via the main hall doors. Any items coming through the dock will need to be handled by the union. We have union cart service prices starting at only $85.00.

EXHIBIT SPACE SPECIFICATIONS:
Exhibit space is allocated in 10’x 10’ blocks and includes an identification sign, 8 ft. high background with 3 ft. side curtains, up to 4 exhibitor name badges per space, expo directory listing, website link, guard service during non-show hours in exhibit hall, service manual & confirmation packet. Your booth also includes the attendee and vendor reception on May 6th & lunch in the expo hall on May 7th.

STANDARD EXHIBIT SPACE RENTAL
- OPTION #1: (No furniture included)
$1,295 - $1,495
* Premium spaces near the entrance and at the corners for an additional fee.

DELUXE EXHIBIT SPACE RENTAL
- OPTION #2: (Includes: one 6’ draped display table, two side chairs and wastebasket)
$100 additional

Complete the online registration form and booth selection tool online at...
conference.swatconference.org, conference.patroltactics.com
or conference.tacticalemsconference.com and click on the Exhibitor link, then the expo location, and then 2020 Exhibitor Registration menu item.
GUESTROOM ACCOMMODATIONS

CRYSTAL GATEWAY MARRIOTT

1700 Jefferson Davis Hwy
Arlington, VA 22202
703-920-3230

The newly renovated Marriott Crystal Gateway hotel provides exceptional accommodations, complimentary Wi-Fi in your room for TacOps East guests and multiple dining options.

The hotel is directly connected to Arlington’s best shopping and dining at Crystal City Shops and The Fashion Centre at Pentagon City. Crystal City Metro can be accessed from the lobby, allowing guests to easily reach Washington, DC museums, monuments and attractions.

This comfortable and inviting hotel is also conveniently located one mile from Washington Reagan National Airport (DCA). A discounted room rate of $190.00 and a discounted parking rate of $13.00 (1/2 off the regular rate) has been negotiated for your stay.
REACH ONE OF THE LARGEST LAW ENFORCEMENT/EMS COMMUNITIES IN THE UNITED STATES.

EXHIBIT SET UP:
Tuesday, September 8, 2020 1:00pm - 6:00pm
Wednesday, September 9, 2020 8:00am to 10:30am

EXPO OPEN:
Wednesday, September 9, 2020 11:00am to 6:00pm
Thursday, September 10, 2020 11:00am - 3:00pm

EASY EXHIBIT SET UP:
You can bring your equipment directly into the exhibit hall and set up your own booth without any additional labor charges if you enter via the main hall doors. Any items coming through the dock will need to be handled by the union. We have union cart service prices starting at only $85.00.

STANDARD EXHIBIT SPACE RENTAL
(No furniture included)
$1,295 - $1,495 per standard 8’ x 8’ space
* Premium spaces near the entrance and at the corners for an additional fee.

DELUXE EXHIBIT SPACE RENTAL
(Includes: one 6’ draped display table, two side chairs and a wastebasket)
$100 additional

Complete the online registration form and booth selection tool online at...
conference.swatconference.org
conference.patroltactics.com
or conference.tacticalemsconference.com
and click on the Exhibitor link, then the expo location, and then 2020 Exhibitor Registration menu item.

Important:
The booth sizes at TacOps East are 8’ x 8’.
10’ banners/displays will not fit. Please plan accordingly.
**Agressive Marketing Strategy**

**To Ensure Attendance**

- Conference brochure mailed to every SWAT Team in all 50 States
- Conference brochure mailed to every law enforcement agency surrounding the trade show location (approx. 25 States)
- Conference brochure mailed to every Fire Chief and EMS Administrator surrounding the trade show location (approx. 25 States)
- Marketing to every Federal, State, and Local agency in the U.S. through internal law enforcement communications systems.
- Conference advertisements in multiple industry publications.
- Email campaign to over 480,000 law enforcement officers.
- Fax campaign to over 20,000 law enforcement agencies, Fire & EMS Administrators
- Social media marketing to over 80,000 followers on Facebook.
- Personal phone calls to hundreds of agencies closest to the trade show

"Your conference was great. The amount of high quality traffic and amount of time the attendees spent in the exhibit hall was perfect."

Stacey Petyak
Safariland

"TacOps exceeded my expectations and it provided dozens of solid leads. We will be coming back."

Jim Massery
Lenco
Armored Vehicles

"TacOps East was a great show for us and it was very organized. We are proud to be a part of it."

Dennis Smith, Robotex

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